# YAŞAR ÜNİVERSİTESİ

# İŞLETME FAKÜLTESİ

# İŞLETME BÖLÜMÜ

**2016-2017 EĞİTİM ÖĞRETİM YILI İKİNCİ ANADAL PROGRAMLARI**

# İŞLETME FAKÜLTESİ DIŞINDA YER ALAN TÜM BÖLÜMLERİN ÖĞRENCİLERİ İÇİN

**İKİNCİ ANADAL PROGRAMI (128 AKTS)**

**TABLO-1: ZORUNLU DERSLER**

|  |  |  |
| --- | --- | --- |
| **MEVCUT** |  | **ÖNERİLEN** |
| **KODU** | **DERS ADI** | **AKTS** |  | **KODU** | **DERS ADI** | **AKTS** |
| MATH 103 | Calculus for Business & Economics - I | 6(3,0,3) |  | MATH 103 | Calculus for Business & Economics - I | 6(3,0,3) |
| BUSN 101 | Introduction to Business - I | 6(3,0,3) |  | BUSN 101 | Introduction to Business - I | 6(3,0,3) |
| BUSN 070 | Computer Science For Business Administration | 6(3,0,3) |  | BUSN 070 | Computer Science For Business Administration | 6(3,0,3) |
| MATH 104 | Calculus for Business & Economics – II | 6(3,0,3) |  | MATH 104 | Calculus for Business & Economics – II | 6(3,0,3) |
| BUSN 102 | Introduction to Business - II | 6(3,0,3) |  | BUSN 102 | Introduction to Business - II | 6(3,0,3) |
| BUSN 040 | Entrepreneurship and Business Planning | 4(2,2,3) |  | BUSN 040 | Entrepreneurship and Business Planning | 4(2,2,3) |
| BUSN 201 | Principles of Accounting – I | 6(3,0,3) |  | BUSN 201 | Principles of Accounting – I | 6(3,0,3) |
| STAT 111 | Principles of Statistics – I | 6(3,0,3) |  | STAT 111 | Principles of Statistics – I | 6(3,0,3) |
| BUSN 202 | Principles of Accounting – II | 6(3,0,3) |  | BUSN 202 | Principles of Accounting – II | 6(3,0,3) |
| STAT 112 | Principles of Statistics – II | 6(3,0,3) |  | STAT 112 | Principles of Statistics – II | 6(3,0,3) |
| BUSN 204 | Management Science  | 3(3,0,3) |  | BUSN 204 | Management Science  | 3(3,0,3) |
| INTF 303 | Principles of Finance – I | 5(3,0,3) |  | INTF 303 | Principles of Finance – I | 5(3,0,3) |
| BUSN 303 | Marketing – I | 5(3,0,3) |  | BUSN 303 | Marketing – I | 5(3,0,3) |
| BUSN 307 | Production and Operations Management  | 5(3,0,3) |  | BUSN 307 | Production and Operations Management  | 5(3,0,3) |
| BUSN 305 | Managerial Accounting | 5(3,0,3) |  | BUSN 305 | Managerial Accounting | 5(3,0,3) |
| INTF 304 | Principles of Finance – II | 5(3,0,3) |  | INTF 304 | Principles of Finance – II | 5(3,0,3) |
| BUSN 304 | Marketing – II | 5(3,0,3) |  | BUSN 304 | Marketing – II | 5(3,0,3) |
| BUSN 306 | Cost Accounting | 5(3,0,3) |  | BUSN 306 | Cost Accounting | 5(3,0,3) |
| BUSN 308 | Principles of Management | 5(3,0,3) |  | BUSN 308 | Principles of Management | 5(3,0,3) |
| BUSN 401 | Marketing Research | 5(3,0,3) |  | BUSN 401 | Marketing Research | 5(3,0,3) |
| BUSN 407 | Organizational Behavior | 5(3,0,3) |  | BUSN 407 | Organizational Behavior | 5(3,0,3) |
| BUSN 405 | Business Policy | 5(3,0,3) |  | BUSN 405 | Business Policy | 5(3,0,3) |
| INTF 472 | Investment Analysis and Portfolio Management | 6(3,0,3) |  | INTF 472 | Investment Analysis and Portfolio Management | 6(3,0,3) |
| BUSN 404 | Entrepreneurship and Family Business  | 6(3,0,3) |  | BUSN 404 | Entrepreneurship and Family Business  | 6(3,0,3) |
|  | **TOPLAM** | **128 AKTS** |  |  | **TOPLAM**  | **128 AKTS** |

**TABLO-2: SEÇMELİ DERSLER**

|  |  |  |
| --- | --- | --- |
| **MEVCUT** |  | **ÖNERİLEN** |
| **KODU** | **DERS ADI** | **AKTS** |  | **KODU** | **DERS ADI** | **AKTS** |
| BUSN 010 | Principles of Business Administration | 6(3,0,3) |  | BUSN 010 | Principles of Business Administration | 6(3,0,3) |
| BUSN 361 | Accounting Information Systems | 5(3,0,3) |  | BUSN 361 | Accounting Information Systems | 5(3,0,3) |
| BUSN 355 | E – Commerce | 5(3,0,3) |  | BUSN 355 | E – Commerce | 5(3,0,3) |
| BUSN 359 | Operations Research  | 5(3,0,3) |  | BUSN 359 | Operations Research  | 5(3,0,3) |
| BUSN 373 | Social Psychology  | 5(3,0,3) |  | BUSN 373 | Social Psychology  | 5(3,0,3) |
| BUSN 451 | Project Management | 6(3,0,3) |  | BUSN 451 | Project Management | 6(3,0,3) |
| BUSN 453 | Marketing Policies and Strategies | 6(3,0,3) |  | BUSN 453 | Marketing Policies and Strategies | 6(3,0,3) |
| BUSN 455 | Financial Statement Analysis | 5(3,0,3) |  | BUSN 455 | Financial Statement Analysis | 5(3,0,3) |
| BUSN 457 | International Business | 5(3,0,3) |  | BUSN 457 | International Business | 5(3,0,3) |
| BUSN 459 | Innovation and Technology Management  | 5(3,0,3) |  | BUSN 459 | Innovation and Technology Management  | 5(3,0,3) |
| BUSN 461 | Turkish Accounting System  | 5(3,0,3) |  | BUSN 461 | Turkish Accounting System  | 5(3,0,3) |
| BUSN 463 | Business Forecasting  | 5(3,0,3) |  | BUSN 463 | Business Forecasting  | 5(3,0,3) |
| BUSN 465 | Customer Relationship Management (CRM)  | 5(3,0,3) |  | BUSN 465 | Customer Relationship Management (CRM)  | 5(3,0,3) |
| BUSN 467  | Organizational Theory | 5(3,0,3) |  | BUSN 467  | Organizational Theory | 5(3,0,3) |
| BUSN 010 | Principles of Business Administration  | 6(3,0,3) |  | BUSN 010 | Principles of Business Administration  | 6(3,0,3) |
| BUSN 020 | Accounting  | 5(3,0,3) |  | BUSN 020 | Accounting  | 5(3,0,3) |
| BUSN 050 | Sales Management  | 5(2,2,3) |  | BUSN 050 | Sales Management  | 5(2,2,3) |
| BUSN 352 | Total Quality Management  | 5(3,0,3) |  | BUSN 352 | Total Quality Management  | 5(3,0,3) |
| BUSN 354 | Management Information Systems | 5(3,0,3) |  | BUSN 354 | Management Information Systems | 5(3,0,3) |
| BUSN 356 | Supply Chain Management | 5(3,0,3) |  | BUSN 356 | Supply Chain Management | 5(3,0,3) |
| BUSN 358 | Business to Business Marketing  | 5(3,0,3) |  | BUSN 358 | Business to Business Marketing  | 5(3,0,3) |
| BUSN 362 | International Marketing | 5(3,0,3) |  | BUSN 362 | International Marketing | 5(3,0,3) |
| BUSN 364 | Research Methodology in Social Science | 5(3,0,3) |  | BUSN 364 | Research Methodology in Social Science | 5(3,0,3) |
| BUSN 366 | Decision Analysis  | 5(3,0,3) |  | BUSN 366 | Decision Analysis  | 5(3,0,3) |
| BUSN 374 | Behavioral Science  | 5(3,0,3) |  | BUSN 374 | Behavioral Science  | 5(3,0,3) |
| BUSN 454  | Human Resources Management | 7(3,0,3) |  | BUSN 454  | Human Resources Management | 7(3,0,3) |
| BUSN 460 | Project Studies in Business | 7(3,0,3) |  | BUSN 460 | Project Studies in Business | 7(3,0,3) |
| BUSN 462 | International Accounting Standards  | 5(3,0,3) |  | BUSN 462 | International Accounting Standards  | 5(3,0,3) |
| BUSN 464 | Audit | 5(3,0,3) |  | BUSN 464 | Audit | 5(3,0,3) |
| BUSN 466 | Business Simulation  | 5(3,1,3) |  | BUSN 466 | Business Simulation  | 5(3,1,3) |
| BUSN 468  | International Services Marketing  | 7(3,0,3) |  | BUSN 468  | International Services Marketing  | 7(3,0,3) |

**Toplam Kredi: Min. 128 AKTS**

**Değişikliklere ilişkin Açıklamalar ve İntibaklar**

**\* İkinci Anadal Müfredatı 2016-2017 Akademik Yılı Güz Dönemi itibari ile uygulamaya geçirilecek olup, gelecekte İşletme Bölümü’nde ve/ya öğrencilerin kayıtlı oldukları temel bölümlerinde gerçekleştirilebilecek olan müfredat değişiklikleri aynen yansıtılacaktır.**

**\* İkinci Anadal Programı 128 AKTS’dir. Öğrencinin İkinci Anadal Programı’nı tamamlaması için Tablo-1’de yer alan “zorunlu” derslerin tamamını (128 AKTS) alması ve geçmesi gerekmektedir. Öğrenci Tablo-1’deki zorunlu ders listesinde yer alan bir dersi kendi temel bölümü için gerekli mezuniyet şartını sağlamak maksadı ile kullanıyor ise, ilgili ders İkinci Anadal Programı’ndan mezuniyet için gerekli olan kredi yükü içerisinde mükerrer olarak kullanılamaz. Bu durumda öğrenci İkinci Anadal Programı’nın kredi yükünü tamamlamak üzere, öncelikle Tablo-2’de yer alan seçmeli ders listesinden, bu listede ders bulunamadığı/ ders açılmadığı takdirde ise, işletme Fakültesi’nin diğer bölümlerince açılan ve danışmanının uygun gördüğü dersi/dersleri alabilir.**

**İŞLETME FAKÜLTESİ’NDE YER ALAN TÜM BÖLÜMLERİN ÖĞRENCİLERİ İÇİN**

**İKİNCİ ANADAL PROGRAMI (120 AKTS)**

**TABLO-1: ZORUNLU DERSLER**

|  |  |  |
| --- | --- | --- |
| **MEVCUT** |  | **ÖNERİLEN** |
| **KODU** | **DERS ADI** | **AKTS** |  | **KODU** | **DERS ADI** | **AKTS** |
| BUSN 070 | Computer Science For Business Administration | 6(3,0,3) |  | BUSN 070 | Computer Science For Business Administration | 6(3,0,3) |
| BUSN 040 | Entrepreneurship and Business Planning | 4(2,2,3) |  | BUSN 040 | Entrepreneurship and Business Planning | 4(2,2,3) |
| BUSN 204 | Management Science  | 3(3,0,3) |  | BUSN 204 | Management Science  | 3(3,0,3) |
| INTF 303 | Principles of Finance – I | 5(3,0,3) |  | INTF 303 | Principles of Finance – I | 5(3,0,3) |
| BUSN 303 | Marketing – I | 5(3,0,3) |  | BUSN 303 | Marketing – I | 5(3,0,3) |
| BUSN 307 | Production and Operations Management  | 5(3,0,3) |  | BUSN 307 | Production and Operations Management  | 5(3,0,3) |
| BUSN 305 | Managerial Accounting | 5(3,0,3) |  | BUSN 305 | Managerial Accounting | 5(3,0,3) |
| INTF 304 | Principles of Finance – II | 5(3,0,3) |  | INTF 304 | Principles of Finance – II | 5(3,0,3) |
| BUSN 304 | Marketing – II | 5(3,0,3) |  | BUSN 304 | Marketing – II | 5(3,0,3) |
| BUSN 306 | Cost Accounting | 5(3,0,3) |  | BUSN 306 | Cost Accounting | 5(3,0,3) |
| BUSN 308 | Principles of Management | 5(3,0,3) |  | BUSN 308 | Principles of Management | 5(3,0,3) |
| BUSN 401 | Marketing Research | 5(3,0,3) |  | BUSN 401 | Marketing Research | 5(3,0,3) |
| BUSN 407 | Organizational Behavior | 5(3,0,3) |  | BUSN 407 | Organizational Behavior | 5(3,0,3) |
| BUSN 405 | Business Policy | 5(3,0,3) |  | BUSN 405 | Business Policy | 5(3,0,3) |
| INTF 472 | Investment Analysis and Portfolio Management | 6(3,0,3) |  | INTF 472 | Investment Analysis and Portfolio Management | 6(3,0,3) |
| BUSN 404 | Entrepreneurship and Family Business  | 6(3,0,3) |  | BUSN 404 | Entrepreneurship and Family Business  | 6(3,0,3) |
|  | **TOPLAM** | **80 AKTS** |  |  | **TOPLAM** | **80 AKTS** |

**TABLO-2: SEÇMELİ DERSLER**

|  |  |  |
| --- | --- | --- |
| **MEVCUT** |  | **ÖNERİLEN** |
| **KODU** | **DERS ADI** | **AKTS** |  | **KODU** | **DERS ADI** | **AKTS** |
| BUSN 010 | Principles of Business Administration | 6(3,0,3) |  | BUSN 010 | Principles of Business Administration | 6(3,0,3) |
| BUSN 361 | Accounting Information Systems | 5(3,0,3) |  | BUSN 361 | Accounting Information Systems | 5(3,0,3) |
| BUSN 355 | E – Commerce | 5(3,0,3) |  | BUSN 355 | E – Commerce | 5(3,0,3) |
| BUSN 359 | Operations Research  | 5(3,0,3) |  | BUSN 359 | Operations Research  | 5(3,0,3) |
| BUSN 373 | Social Psychology  | 5(3,0,3) |  | BUSN 373 | Social Psychology  | 5(3,0,3) |
| BUSN 451 | Project Management | 6(3,0,3) |  | BUSN 451 | Project Management | 6(3,0,3) |
| BUSN 453 | Marketing Policies and Strategies | 6(3,0,3) |  | BUSN 453 | Marketing Policies and Strategies | 6(3,0,3) |
| BUSN 455 | Financial Statement Analysis | 5(3,0,3) |  | BUSN 455 | Financial Statement Analysis | 5(3,0,3) |
| BUSN 457 | International Business | 5(3,0,3) |  | BUSN 457 | International Business | 5(3,0,3) |
| BUSN 459 | Innovation and Technology Management  | 5(3,0,3) |  | BUSN 459 | Innovation and Technology Management  | 5(3,0,3) |
| BUSN 461 | Turkish Accounting System  | 5(3,0,3) |  | BUSN 461 | Turkish Accounting System  | 5(3,0,3) |
| BUSN 463 | Business Forecasting  | 5(3,0,3) |  | BUSN 463 | Business Forecasting  | 5(3,0,3) |
| BUSN 465 | Customer Relationship Management (CRM)  | 5(3,0,3) |  | BUSN 465 | Customer Relationship Management (CRM)  | 5(3,0,3) |
| BUSN 467  | Organizational Theory | 5(3,0,3) |  | BUSN 467  | Organizational Theory | 5(3,0,3) |
| BUSN 010 | Principles of Business Administration  | 6(3,0,3) |  | BUSN 010 | Principles of Business Administration  | 6(3,0,3) |
| BUSN 020 | Accounting  | 5(3,0,3) |  | BUSN 020 | Accounting  | 5(3,0,3) |
| BUSN 050 | Sales Management  | 5(2,2,3) |  | BUSN 050 | Sales Management  | 5(2,2,3) |
| BUSN 352 | Total Quality Management  | 5(3,0,3) |  | BUSN 352 | Total Quality Management  | 5(3,0,3) |
| BUSN 354 | Management Information Systems | 5(3,0,3) |  | BUSN 354 | Management Information Systems | 5(3,0,3) |
| BUSN 356 | Supply Chain Management | 5(3,0,3) |  | BUSN 356 | Supply Chain Management | 5(3,0,3) |
| BUSN 358 | Business to Business Marketing  | 5(3,0,3) |  | BUSN 358 | Business to Business Marketing  | 5(3,0,3) |
| BUSN 362 | International Marketing | 5(3,0,3) |  | BUSN 362 | International Marketing | 5(3,0,3) |
| BUSN 364 | Research Methodology in Social Science | 5(3,0,3) |  | BUSN 364 | Research Methodology in Social Science | 5(3,0,3) |
| BUSN 366 | Decision Analysis  | 5(3,0,3) |  | BUSN 366 | Decision Analysis  | 5(3,0,3) |
| BUSN 374 | Behavioral Science  | 5(3,0,3) |  | BUSN 374 | Behavioral Science  | 5(3,0,3) |
| BUSN 454  | Human Resources Management | 7(3,0,3) |  | BUSN 454  | Human Resources Management | 7(3,0,3) |
| BUSN 460 | Project Studies in Business | 7(3,0,3) |  | BUSN 460 | Project Studies in Business | 7(3,0,3) |
| BUSN 462 | International Accounting Standards  | 5(3,0,3) |  | BUSN 462 | International Accounting Standards  | 5(3,0,3) |
| BUSN 464 | Audit | 5(3,0,3) |  | BUSN 464 | Audit | 5(3,0,3) |
| BUSN 466 | Business Simulation  | 5(3,1,3) |  | BUSN 466 | Business Simulation  | 5(3,1,3) |
| BUSN 468  | International Services Marketing  | 7(3,0,3) |  | BUSN 468  | International Services Marketing  | 7(3,0,3) |
|  | **TOPLAM** | **40 AKTS** |  |  | **TOPLAM** | **40 AKTS** |

**Toplam Kredi: Min. 120 AKTS**

**Değişikliklere ilişkin Açıklamalar ve İntibaklar**

**\* İkinci Anadal Müfredatı 2016-2017 Akademik Yılı Güz Dönemi itibari ile uygulamaya geçirilecek olup, gelecekte İşletme Bölümü’nde ve/ya öğrencilerin kayıtlı oldukları temel bölümlerinde gerçekleştirilebilecek olan müfredat değişiklikleri aynen yansıtılacaktır.**

**\* İkinci Anadal Programı 120 AKTS’dir. Bu kredi yükünü tamamlamak üzere, öğrencinin Tablo-1’de yer alan “zorunlu” derslerin tamamı (80 AKTS) ile Tablo-2’de yer alan “seçmeli” derslerden, danışmanının uygun gördüğü dersleri alması ve geçmesi gerekmektedir. Öğrenci Tablo-1’deki zorunlu ders listesinde yer alan bir dersi kendi temel bölümü için gerekli mezuniyet şartını sağlamak maksadı ile kullanıyor ise, ilgili ders İkinci Anadal Programı’ndan mezuniyet için gerekli olan kredi yükü içerisinde mükerrer olarak kullanılamaz. Bu durumda öğrenci, İkinci Anadal Programı’nın kredi yükünü tamamlamak üzere, öncelikle Tablo-2’de yer alan seçmeli ders listesinden, bu listede ders bulunamadığı/ ders açılmadığı takdirde ise, İşletme Fakültesi’nin diğer bölümlerince açılan ve danışmanının uygun gördüğü dersi/dersleri alabilir.**

**YAŞAR ÜNİVERSİTESİ**

# İŞLETME FAKÜLTESİ

**İŞLETME BÖLÜMÜ**

**2016-2017 EĞİTİM ÖĞRETİM YILI YANDAL PROGRAMI**

# İŞLETME FAKÜLTESİ DIŞINDA YER ALAN TÜM BÖLÜMLERİN ÖĞRENCİLERİ İÇİN

**YANDAL PROGRAMI (67 AKTS)**

**TABLO-1: ZORUNLU DERSLER**

|  |  |  |
| --- | --- | --- |
| **MEVCUT** |  | **ÖNERİLEN** |
| **KODU** | **DERS ADI** | **AKTS** |  | **KODU** | **DERS ADI** | **AKTS** |
| INTF 303 | Principles of Finance – I | 5(3,0,3) |  | INTF 303 | Principles of Finance – I | 5(3,0,3) |
| BUSN 303 | Marketing – I | 5(3,0,3) |  | BUSN 303 | Marketing – I | 5(3,0,3) |
| BUSN 307 | Production and Operations Management  | 5(3,0,3) |  | BUSN 307 | Production and Operations Management  | 5(3,0,3) |
| BUSN 305 | Managerial Accounting | 5(3,0,3) |  | BUSN 305 | Managerial Accounting | 5(3,0,3) |
| INTF 304 | Principles of Finance – II | 5(3,0,3) |  | INTF 304 | Principles of Finance – II | 5(3,0,3) |
| BUSN 304 | Marketing – II | 5(3,0,3) |  | BUSN 304 | Marketing – II | 5(3,0,3) |
| BUSN 306 | Cost Accounting | 5(3,0,3) |  | BUSN 306 | Cost Accounting | 5(3,0,3) |
| BUSN 308 | Principles of Management | 5(3,0,3) |  | BUSN 308 | Principles of Management | 5(3,0,3) |
| BUSN 401 | Marketing Research | 5(3,0,3) |  | BUSN 401 | Marketing Research | 5(3,0,3) |
| BUSN 407 | Organizational Behavior | 5(3,0,3) |  | BUSN 407 | Organizational Behavior | 5(3,0,3) |
| BUSN 405 | Business Policy | 5(3,0,3) |  | BUSN 405 | Business Policy | 5(3,0,3) |
| INTF 472 | Investment Analysis and Portfolio Management | 6(3,0,3) |  | INTF 472 | Investment Analysis and Portfolio Management | 6(3,0,3) |
| BUSN 404 | Entrepreneurship and Family Business  | 6(3,0,3) |  | BUSN 404 | Entrepreneurship and Family Business  | 6(3,0,3) |
|  | **TOPLAM** | **67 AKTS** |  |  | **TOPLAM** | **67 AKTS** |

**TABLO-2: SEÇMELİ DERSLER**

|  |  |  |
| --- | --- | --- |
| **MEVCUT** |  | **ÖNERİLEN** |
| **KODU** | **DERS ADI** | **AKTS** |  | **KODU** | **DERS ADI** | **AKTS** |
| BUSN 010 | Principles of Business Administration | 6(3,0,3) |  | BUSN 010 | Principles of Business Administration | 6(3,0,3) |
| BUSN 361 | Accounting Information Systems | 5(3,0,3) |  | BUSN 361 | Accounting Information Systems | 5(3,0,3) |
| BUSN 355 | E – Commerce | 5(3,0,3) |  | BUSN 355 | E – Commerce | 5(3,0,3) |
| BUSN 359 | Operations Research  | 5(3,0,3) |  | BUSN 359 | Operations Research  | 5(3,0,3) |
| BUSN 373 | Social Psychology  | 5(3,0,3) |  | BUSN 373 | Social Psychology  | 5(3,0,3) |
| BUSN 451 | Project Management | 6(3,0,3) |  | BUSN 451 | Project Management | 6(3,0,3) |
| BUSN 453 | Marketing Policies and Strategies | 6(3,0,3) |  | BUSN 453 | Marketing Policies and Strategies | 6(3,0,3) |
| BUSN 455 | Financial Statement Analysis | 5(3,0,3) |  | BUSN 455 | Financial Statement Analysis | 5(3,0,3) |
| BUSN 457 | International Business | 5(3,0,3) |  | BUSN 457 | International Business | 5(3,0,3) |
| BUSN 459 | Innovation and Technology Management  | 5(3,0,3) |  | BUSN 459 | Innovation and Technology Management  | 5(3,0,3) |
| BUSN 461 | Turkish Accounting System  | 5(3,0,3) |  | BUSN 461 | Turkish Accounting System  | 5(3,0,3) |
| BUSN 463 | Business Forecasting  | 5(3,0,3) |  | BUSN 463 | Business Forecasting  | 5(3,0,3) |
| BUSN 465 | Customer Relationship Management (CRM)  | 5(3,0,3) |  | BUSN 465 | Customer Relationship Management (CRM)  | 5(3,0,3) |
| BUSN 467  | Organizational Theory | 5(3,0,3) |  | BUSN 467  | Organizational Theory | 5(3,0,3) |
| BUSN 010 | Principles of Business Administration  | 6(3,0,3) |  | BUSN 010 | Principles of Business Administration  | 6(3,0,3) |
| BUSN 020 | Accounting  | 5(3,0,3) |  | BUSN 020 | Accounting  | 5(3,0,3) |
| BUSN 050 | Sales Management  | 5(2,2,3) |  | BUSN 050 | Sales Management  | 5(2,2,3) |
| BUSN 352 | Total Quality Management  | 5(3,0,3) |  | BUSN 352 | Total Quality Management  | 5(3,0,3) |
| BUSN 354 | Management Information Systems | 5(3,0,3) |  | BUSN 354 | Management Information Systems | 5(3,0,3) |
| BUSN 356 | Supply Chain Management | 5(3,0,3) |  | BUSN 356 | Supply Chain Management | 5(3,0,3) |
| BUSN 358 | Business to Business Marketing  | 5(3,0,3) |  | BUSN 358 | Business to Business Marketing  | 5(3,0,3) |
| BUSN 362 | International Marketing | 5(3,0,3) |  | BUSN 362 | International Marketing | 5(3,0,3) |
| BUSN 364 | Research Methodology in Social Science | 5(3,0,3) |  | BUSN 364 | Research Methodology in Social Science | 5(3,0,3) |
| BUSN 366 | Decision Analysis  | 5(3,0,3) |  | BUSN 366 | Decision Analysis  | 5(3,0,3) |
| BUSN 374 | Behavioral Science  | 5(3,0,3) |  | BUSN 374 | Behavioral Science  | 5(3,0,3) |
| BUSN 454  | Human Resources Management | 7(3,0,3) |  | BUSN 454  | Human Resources Management | 7(3,0,3) |
| BUSN 460 | Project Studies in Business | 7(3,0,3) |  | BUSN 460 | Project Studies in Business | 7(3,0,3) |
| BUSN 462 | International Accounting Standards  | 5(3,0,3) |  | BUSN 462 | International Accounting Standards  | 5(3,0,3) |
| BUSN 464 | Audit | 5(3,0,3) |  | BUSN 464 | Audit | 5(3,0,3) |
| BUSN 466 | Business Simulation  | 5(3,1,3) |  | BUSN 466 | Business Simulation  | 5(3,1,3) |
| BUSN 468  | International Services Marketing  | 7(3,0,3) |  | BUSN 468  | International Services Marketing  | 7(3,0,3) |

**Toplam Kredi: Min. 67 AKTS**

**Değişikliklere ilişkin Açıklamalar ve İntibaklar**

**\* Yandal Müfredatı 2016-2017 Akademik Yılı Güz Dönemi itibari ile uygulamaya geçirilecek olup, gelecekte İşletme Bölümü’nde ve/ya öğrencilerin kayıtlı oldukları temel bölümlerinde gerçekleştirilebilecek olan müfredat değişiklikleri aynen yansıtılacaktır.**

**\* Yandal Programı 67 AKTS’dir. Öğrencinin Yandal Programı’nı tamamlaması için Tablo-1’de yer alan “zorunlu” derslerin tamamını (67 AKTS) alması ve geçmesi gerekmektedir. Öğrenci Tablo-1’deki zorunlu ders listesinde yer alan bir dersi kendi temel bölümü için gerekli mezuniyet şartını sağlamak maksadı ile kullanıyor ise, ilgili ders Yandal Programı’ndan mezuniyet için gerekli olan kredi yükü içerisinde mükerrer olarak kullanılamaz. Bu durumda öğrenci, Yandal Programı’nın kredi yükünü tamamlamak üzere, öncelikle Tablo-2’de yer alan seçmeli ders listesinden, bu listede ders bulunamadığı/ ders açılmadığı takdirde ise, İşletme Fakültesi’nin diğer bölümlerince açılan ve danışmanının uygun gördüğü dersi/dersleri alabilir.**

**İŞLETME FAKÜLTESİ’NDE YER ALAN TÜM BÖLÜMLERİN ÖĞRENCİLERİ İÇİN**

**YANDAL PROGRAMI (60 AKTS)**

**TABLO-1: ZORUNLU DERSLER**

|  |  |  |
| --- | --- | --- |
| **MEVCUT** |  | **ÖNERİLEN** |
| **KODU** | **DERS ADI** | **AKTS** |  | **KODU** | **DERS ADI** | **AKTS** |
| INTF 303 | Principles of Finance – I | 5(3,0,3) |  | INTF 303 | Principles of Finance – I | 5(3,0,3) |
| BUSN 303 | Marketing – I | 5(3,0,3) |  | BUSN 303 | Marketing – I | 5(3,0,3) |
| BUSN 307 | Production and Operations Management  | 5(3,0,3) |  | BUSN 307 | Production and Operations Management  | 5(3,0,3) |
| BUSN 305 | Managerial Accounting | 5(3,0,3) |  | BUSN 305 | Managerial Accounting | 5(3,0,3) |
| INTF 304 | Principles of Finance – II | 5(3,0,3) |  | INTF 304 | Principles of Finance – II | 5(3,0,3) |
| BUSN 304 | Marketing – II | 5(3,0,3) |  | BUSN 304 | Marketing – II | 5(3,0,3) |
| BUSN 306 | Cost Accounting | 5(3,0,3) |  | BUSN 306 | Cost Accounting | 5(3,0,3) |
| BUSN 308 | Principles of Management | 5(3,0,3) |  | BUSN 308 | Principles of Management | 5(3,0,3) |
| BUSN 401 | Marketing Research | 5(3,0,3) |  | BUSN 401 | Marketing Research | 5(3,0,3) |
| BUSN 407 | Organizational Behavior | 5(3,0,3) |  | BUSN 407 | Organizational Behavior | 5(3,0,3) |
| BUSN 405 | Business Policy | 5(3,0,3) |  | BUSN 405 | Business Policy | 5(3,0,3) |
| INTF 472 | Investment Analysis and Portfolio Management | 6(3,0,3) |  | INTF 472 | Investment Analysis and Portfolio Management | 6(3,0,3) |
| BUSN 404 | Entrepreneurship and Family Business  | 6(3,0,3) |  | BUSN 404 | Entrepreneurship and Family Business  | 6(3,0,3) |

**Toplam Kredi: Min. 60 AKTS**

**TABLO-2: SEÇMELİ DERSLER**

|  |  |  |
| --- | --- | --- |
| **MEVCUT** |  | **ÖNERİLEN** |
| **KODU** | **DERS ADI** | **AKTS** |  | **KODU** | **DERS ADI** | **AKTS** |
| BUSN 010 | Principles of Business Administration | 6(3,0,3) |  | BUSN 010 | Principles of Business Administration | 6(3,0,3) |
| BUSN 361 | Accounting Information Systems | 5(3,0,3) |  | BUSN 361 | Accounting Information Systems | 5(3,0,3) |
| BUSN 355 | E – Commerce | 5(3,0,3) |  | BUSN 355 | E – Commerce | 5(3,0,3) |
| BUSN 359 | Operations Research  | 5(3,0,3) |  | BUSN 359 | Operations Research  | 5(3,0,3) |
| BUSN 373 | Social Psychology  | 5(3,0,3) |  | BUSN 373 | Social Psychology  | 5(3,0,3) |
| BUSN 451 | Project Management | 6(3,0,3) |  | BUSN 451 | Project Management | 6(3,0,3) |
| BUSN 453 | Marketing Policies and Strategies | 6(3,0,3) |  | BUSN 453 | Marketing Policies and Strategies | 6(3,0,3) |
| BUSN 455 | Financial Statement Analysis | 5(3,0,3) |  | BUSN 455 | Financial Statement Analysis | 5(3,0,3) |
| BUSN 457 | International Business | 5(3,0,3) |  | BUSN 457 | International Business | 5(3,0,3) |
| BUSN 459 | Innovation and Technology Management  | 5(3,0,3) |  | BUSN 459 | Innovation and Technology Management  | 5(3,0,3) |
| BUSN 461 | Turkish Accounting System  | 5(3,0,3) |  | BUSN 461 | Turkish Accounting System  | 5(3,0,3) |
| BUSN 463 | Business Forecasting  | 5(3,0,3) |  | BUSN 463 | Business Forecasting  | 5(3,0,3) |
| BUSN 465 | Customer Relationship Management (CRM)  | 5(3,0,3) |  | BUSN 465 | Customer Relationship Management (CRM)  | 5(3,0,3) |
| BUSN 467  | Organizational Theory | 5(3,0,3) |  | BUSN 467  | Organizational Theory | 5(3,0,3) |
| BUSN 010 | Principles of Business Administration  | 6(3,0,3) |  | BUSN 010 | Principles of Business Administration  | 6(3,0,3) |
| BUSN 020 | Accounting  | 5(3,0,3) |  | BUSN 020 | Accounting  | 5(3,0,3) |
| BUSN 050 | Sales Management  | 5(2,2,3) |  | BUSN 050 | Sales Management  | 5(2,2,3) |
| BUSN 352 | Total Quality Management  | 5(3,0,3) |  | BUSN 352 | Total Quality Management  | 5(3,0,3) |
| BUSN 354 | Management Information Systems | 5(3,0,3) |  | BUSN 354 | Management Information Systems | 5(3,0,3) |
| BUSN 356 | Supply Chain Management | 5(3,0,3) |  | BUSN 356 | Supply Chain Management | 5(3,0,3) |
| BUSN 358 | Business to Business Marketing  | 5(3,0,3) |  | BUSN 358 | Business to Business Marketing  | 5(3,0,3) |
| BUSN 362 | International Marketing | 5(3,0,3) |  | BUSN 362 | International Marketing | 5(3,0,3) |
| BUSN 364 | Research Methodology in Social Science | 5(3,0,3) |  | BUSN 364 | Research Methodology in Social Science | 5(3,0,3) |
| BUSN 366 | Decision Analysis  | 5(3,0,3) |  | BUSN 366 | Decision Analysis  | 5(3,0,3) |
| BUSN 374 | Behavioral Science  | 5(3,0,3) |  | BUSN 374 | Behavioral Science  | 5(3,0,3) |
| BUSN 454  | Human Resources Management | 7(3,0,3) |  | BUSN 454  | Human Resources Management | 7(3,0,3) |
| BUSN 460 | Project Studies in Business | 7(3,0,3) |  | BUSN 460 | Project Studies in Business | 7(3,0,3) |
| BUSN 462 | International Accounting Standards  | 5(3,0,3) |  | BUSN 462 | International Accounting Standards  | 5(3,0,3) |
| BUSN 464 | Audit | 5(3,0,3) |  | BUSN 464 | Audit | 5(3,0,3) |
| BUSN 466 | Business Simulation  | 5(3,1,3) |  | BUSN 466 | Business Simulation  | 5(3,1,3) |
| BUSN 468  | International Services Marketing  | 7(3,0,3) |  | BUSN 468  | International Services Marketing  | 7(3,0,3) |

**Toplam Kredi: Min. 60 AKTS**

**Değişikliklere ilişkin Açıklamalar ve İntibaklar**

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**\* Yandal Programı 60 AKTS’dir. Bu kredi yükünü tamamlamak üzere, öğrencinin Tablo-1’de yer alan “zorunlu” dersler içerisinden 60 AKTS’lik ders alması ve geçmesi gerekmektedir. Öğrenci Tablo-1’deki zorunlu ders listesinde yer alan bir dersi kendi temel bölümü için gerekli mezuniyet şartını sağlamak maksadı ile kullanıyor ise, ilgili ders Yandal Programı’ndan mezuniyet için gerekli olan kredi yükü içerisinde mükerrer olarak kullanılamaz. Bu durumda öğrenci, Yandal Programı’nın kredi yükünü tamamlamak üzere, öncelikle Tablo-2’de yer alan seçmeli ders listesinden, bu listede ders bulunamadığı/ ders açılmadığı takdirde ise, İşletme Fakültesi’nin diğer bölümlerince açılan ve danışmanının uygun gördüğü dersi/dersleri alabilir.**